



11:10 – 11:40

Panel I: Sport Diplomacy

Best practices for using sport as a tool for conflict resolution and inspiration for bridging generational divides.

Moderator **Ms Iris Spanol, Project Manager at the Rijeka Sport Association**

- Spain - Impact of the Olympic medal on grassroots sport. Success story in Baza - **Carmen Martinez Moya**
- Austria - Exploring the Impact of Intergenerational Sport Programs on Youth Development in Schladming - **Maria Drechsler (Vice Mayor Schladming)**
- The Netherlands - Alphen aan den Rijn best practice – **Andre de Jeu**
- Italy - Sport Diplomacy as a Tool for Bridging Generational Divides in Sesto San Giovanni, **Simone Bragazza**.
- Bulgaria – Olympic Values used as a tool for sport diplomacy - **Todor Shabanski**

11:40 – 12:15

Panel II: Intergenerational Sport Values and Healthy Lifestyles

Moderator **Mr Lukas Seyfried, Schladming Innovations and Development**

- Croatia - Diversification of sports offers during large grassroots sport events – good practices from a coastal city – Rijeka's good example – **Iris Spanjol**.
- Latvia - Sustainable marathons' management – good practices from Liepaja – **Aivis Tints**.
- Portugal - Intergenerational Sport Values and Active Aging: best practices about promoting Healthy Lifestyles in Lisbon - **Rui Pinto**



Co-funded by
the European Union

Runathon
Running is a No-age Business



- Maribor, Slovenia - **Dušan Tivadar Štuhec** – good practices from the European Youth Olympic Festival
- Romania - Is ageism in sport a form of discrimination? Good practices for avoiding it in Sibiu, European Capital of Culture – **Diana VasIU.**